



2026 NEWSMAKER LEADERSHIP SERIES: SINGLE EVENT TITLE SPONSOR INFORMATION

ATLANTAPRESSCLUB.ORG

Newsmaker Leadership Series Title Sponsor





Newsmaker Leadership Series Single Event Title Sponsor Recognition

\$8,000 per event

This is the Atlanta Press Club's signature event series and includes in-person events and/or exclusive online discussions with top names in news, politics, health and culture. Funds raised go toward our 501 (c) (3) nonprofit programs including event, online content, internships, Awards of Excellence, and Hall of Fame.

INTRODUCING THE 2026 NEWSMAKER LEADERSHIP SERIES: SINGLE EVENT TITLE SPONSOR

- **Benefits:**

- Recognition from the APC at the podium
- Opportunity for a two-minute greeting from podium
- Seat at the head table next to the featured speaker(s)
- Branding opportunities (physical or on-screen) at in-person Newsmaker events
- Recognition on printed event programs/flyers for Newsmaker Event Series
- Photo with speaker (if applicable)
- Priority meet and greet with the program moderator and panelists when available
- Recognition in all pre and post-event communication
- Logo and link on APC website, plus branded graphic in APC e-newsletter distributed to 3500+ people
- Logo on all branded Newsmaker social-media content, where applicable

- **Events Tickets:**

- One full table (10 tickets) with logo plus a seat at the head table or 10 theatre-style seats to the Newsmaker Event (advanced reservations required).

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INTRODUCING THE 2026 NEWSMAKER LEADERSHIP SERIES: SINGLE EVENT PRESENTING SPONSOR

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Newsmaker Leadership Series Single Event Presenting Sponsor Recognition

\$5,000 per event

This is the Atlanta Press Club's signature event series and includes in-person events and/or exclusive online discussions with top names in news, politics, health and culture. Funds raised go toward our 501 (c) (3) nonprofit programs including event, online content, internships, Awards of Excellence, and Hall of Fame.

- **Benefits:**
 - Recognition from the APC at the podium
 - Seat at the head table
 - Branding opportunities (physical or on-screen) at in-person Newsmaker events
 - Recognition on printed event programs/flyers for Newsmaker Event Series
 - Recognition in all pre and post-event communication
 - Logo and link on APC website, plus branded graphic in APC e-newsletter distributed to 3500+ people
 - Logo on all branded Newsmaker social-media content, where applicable
- **Events Tickets:**
 - One full table (10 tickets) with logo plus a seat at the head table or 10 theatre-style seats to the Newsmaker Event (advanced reservations required).



INTRODUCING THE 2026 NEWSMAKER LEADERSHIP SERIES: SINGLE EVENT SUPPORTING SPONSOR

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Newsmaker Leadership Series Single Event Supporting Sponsor Recognition \$3,000 per event

This is the Atlanta Press Club's signature event series and includes in-person events and/or exclusive online discussions with top names in news, politics, health and culture. Funds raised go toward our 501 (c) (3) nonprofit programs including event, online content, internships, Awards of Excellence, and Hall of Fame.

- **Benefits:**

- Recognition from the APC at the podium
- Branding opportunities (physical or on screen) at in-person Newsmaker events
- Recognition on printed event programs/flyers for Newsmaker Event Series
- Recognition in all pre and post-event communication
- Logo and link on APC website, plus branded graphic in APC e-newsletter distributed to 3500+ people
- Logo on all branded Newsmaker social-media content, where applicable

- **Events Tickets** (where applicable):

- Six (6) tickets to the to the Newsmaker Event (advanced reservations required).



ATLANTA- BASED CORPORATIONS THAT SUPPORT US

Here are a few of the annual corporate and media partners sponsoring the APC for 2026.

TO SPONSOR OR FOR MORE INFORMATION,
CONTACT PAULA HOVATER:
phovater@atlpressclub.org or 404-625-2882

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Newsmaker Title Sponsor and Summer Internship Co-Title Sponsor



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