



# INTRODUCING THE 2022 NEWSMAKER LEADERSHIP SERIES: SINGLE EVENT TITLE SPONSOR

ATLANTAPRESSCLUB.ORG

## **Newsmaker Leadership Series Single Event Title Sponsor Recognition**

**\$8,000 per event**

*This is the Atlanta Press Club's signature event series, which occurs between four and eight times per year, and includes in-person lunches (when applicable) and/or exclusive online discussions with top names in news, politics, health and culture. In addition to the title sponsor, single event presenting sponsorships are also available; tiers range from \$3000 to \$8000 per event. Funds raised go toward our 501 (c) (3) nonprofit programs including event, online/TV content, internships, Awards of Excellence, and Hall of Fame.*

- **Digital benefits:**

- Recognition from the APC president at beginning of online event or livestream (if applicable)
- Opportunity for 30-second greeting or video (where applicable) in virtual Newsmaker events (requires pre-approval by APC)
- Logo and link on APC website, plus branded graphic in APC e-newsletter distributed to 3500+ people
- Logo on all branded Newsmaker social-media content, where applicable
- Content archived on Atlanta Press Club YouTube channel

- **In-person benefits:**

- Recognition from the APC at the podium
- Branding opportunities (physical or on screen) at in-person Newsmaker events
- Recognition on printed event programs/flyers for Newsmaker Luncheon Series
- Photo with speaker (if applicable)
- One seat at head table, seated with speaker (if applicable)

- **Events Tickets** (where applicable):

- One full table (6-10 tickets) to the in-person Newsmaker Luncheon (if applicable due to COVID-19; advanced reservations required).



# INTRODUCING THE 2022 NEWSMAKER LEADERSHIP SERIES: SINGLE EVENT PRESENTING SPONSOR

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## Newsmaker Leadership Series Single Event Presenting Sponsor Recognition

**\$5,000 per event**

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- **Digital benefits:**
  - Recognition from the APC president at beginning of online event or livestream (if applicable)
  - Logo and link on APC website, plus branded graphic in APC e-newsletter distributed to 3500+ people
  - Logo on all branded Newsmaker social-media content, where applicable
  - Content archived on Atlanta Press Club YouTube channel
- **In-person benefits:**
  - Recognition from the APC at the podium
  - Branding opportunities (physical or on screen) at in-person Newsmaker events
  - One seat at head table, seated with speaker (if applicable)
- **Events Tickets:**
  - One full table (6-10 tickets) or 10 theatre-style seats to the in-person Newsmaker Luncheon or Newsmaker Event (advanced reservations required).



# INTRODUCING THE 2022 NEWSMAKER LEADERSHIP SERIES: SINGLE EVENT SUPPORTING SPONSOR

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## **Newsmaker Leadership Series Single Event Supporting Sponsor Recognition**

**\$3,000 per event**

*This is the Atlanta Press Club's signature event series, which occurs between four and eight times per year, and includes in-person lunches (when applicable) and/or exclusive online discussions with top names in news, politics, health and culture. In addition to the title sponsor, single event presenting sponsorships are also available; tiers range from \$3000 to \$8000 per event. Funds raised go toward our 501 (c) (3) nonprofit programs including event, online/TV content, internships, Awards of Excellence, and Hall of Fame.*

- **Digital benefits:**
  - Logo and link on APC website, plus branded graphic in APC e-newsletter distributed to 3500+ people
  - Content archived on Atlanta Press Club YouTube channel
- **In-person benefits:**
  - Recognition from the APC at the podium
  - Branding opportunities (physical or on screen) at in-person Newsmaker events
- **Events Tickets** (where applicable):
  - Six (6) tickets to the in-person Newsmaker Luncheon or Newsmaker Event (advanced reservations required).



# ATLANTA- BASED CORPORATIONS THAT SUPPORT US

Here are a few of the annual corporate and media partners sponsoring the APC for 2019-2022.

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