



# INTRODUCING THE 2022 NEWSMAKER LEADERSHIP SERIES: SINGLE EVENT PRESENTING SPONSOR

ATLANTAPRESSCLUB.ORG

## Newsmaker Leadership Series Single Event Presenting Sponsor Recognition

**\$5,000 per event**

*Funds raised go toward our 501 (c) (3) nonprofit programs including event, online/TV content, internships, Awards of Excellence, and Hall of Fame.*

- **Digital benefits:**
  - Recognition from the APC president at beginning of online event or livestream (if applicable)
  - Logo and link on APC website, plus branded graphic in APC e-newsletter distributed to 3000+ people
  - Logo on all branded Newsmaker social-media content, where applicable
  - Content archived on Atlanta Press Club YouTube channel
- **In-person benefits (where applicable):**
  - Recognition from the APC at the podium
  - Branded banner (on screen) at in-person Newsmaker events
- **Events Tickets** (where applicable):
  - 10 theatre-style premium seats to the in-person Newsmaker Event (if applicable due to COVID-19; advanced reservations required).

If you would like to sponsor this event, please contact [phovater@atlpressclub.org](mailto:phovater@atlpressclub.org)



# INTRODUCING THE 2022 NEWSMAKER LEADERSHIP SERIES: SINGLE EVENT SUPPORTING SPONSOR

ATLANTAPRESSCLUB.ORG

## Newsmaker Leadership Series Single Event Supporting Sponsor Recognition

**\$2,500 per event**

*Funds raised go toward our 501 (c) (3) nonprofit programs including event, online/TV content, internships, Awards of Excellence, and Hall of Fame.*

- **Digital benefits:**
  - Logo and link on APC website, plus branded graphic in APC e-newsletter distributed to 3000+ people
  - Content archived on Atlanta Press Club YouTube channel
- **In-person benefits (where applicable):**
  - Recognition from the APC at the podium
  - Branded banner (on screen) at in-person Newsmaker events
  - Recognition on printed event programs for Newsmaker Luncheon Series
- **Events Tickets** (where applicable):
  - Six (6) theatre-style seats/tickets to the in-person Newsmaker Event (if applicable due to COVID-19; advanced reservations required).

If you would like to sponsor this event, please contact [phovater@atlpressclub.org](mailto:phovater@atlpressclub.org)