

## **HALL OF FAME 2020 LAUNCH - READY BEFORE FRIDAY, SEPTEMBER 18**

- DATE & LOCATION CONFIRMED - GPB OR OUR YOUTUBE PAGE
- LOGO - HI-RES
- PRESS RELEASE
- SOCIAL MEDIA POST COPY (ANNOUNCEMENT ONLY FOR FB, TWITTER, INSTA)
- UPDATE WEB SITE - RELEASE AND EVENT PAGE
- ADD SPONSOR LOGOS TO WEBSITE PAGE
- BUILD NEON PAGE/ REGISTRATION
- NEED LINK TO LOCATION (I.E. GPB.ORG OR OUR WEB SITE)
- SPONSOR WELCOME PACKET:
  - SPEC SHEET FOR SPONSOR ADS SENT TO SPONSORS:
    - ½ PAGE (8.5 WIDE X 5.5. HIGH) - HORIZONTAL ONLY
    - FULL PAGE (8.5 WIDE X 11 HIGH) - VERTICAL ONLY