

THE
Coca-Cola
COMPANY

P R E S E N T S

THE ATLANTA PRESS CLUB INC.

HALL OF FAME

TENTH ANNIVERSARY CELEBRATION

2020

FRIEND AND SUPPORTER PROGRAM
INDIVIDUAL GIVING LEVELS AND BENEFITS

THE 2020 ATLANTA PRESS CLUB HALL OF FAME
NOVEMBER 2020
ATLANTA, GA

BROADCAST TO BE ANNOUNCED SOON

ATLANTAPRESSCLUB.ORG

2020 HALL OF FAME SPONSORS

// 2020 TITLE SPONSOR //



// 2020 PLATINUM SPONSOR //



// 2020 RECEPTION SPONSOR //



WHAT YOUR DONATION PROVIDES:

RECOGNITION

Your gift allows us to publicly recognize excellence in the field of journalism at our annual Hall of Fame event, which honors journalists for their careers and lifetime achievements.

PROGRAMMING AND EVENTS

Through publications and programming, the APC helps to educate the public on important issues and the role journalists play in a democracy.

EDUCATION

APC hosts discussions throughout the year to help journalists improve their skills and accuracy. Topics include current legislation, First Amendment law, and tips and resources.

INTERNSHIPS

APC offers summer internships for journalism students by pairing them with many of Atlanta's top news organizations where they receive hands-on experience reporting.

ACCESS

Members and the public gain access to influential leaders from across the state and the country through our Newsmaker and Check-In series.



HOST COMMITTEE OPPORTUNITY

THE ULTIMATE INDIVIDUAL SPONSORSHIP

HALL OF FAME HOST COMMITTEE SPONSOR // \$10,000

(Other individual giving levels are also available.)

Recognition and benefits:

- Two (2) passes to meet with honoree(s) via Zoom before Hall of Fame broadcast (if applicable; subject to cancellation and based upon honoree availability)
- Four (4) luxury commemorative items
- Full-page ad in Hall of Fame event program (print or digital, where applicable)
- Recognition at beginning of event (virtual, where applicable)
- Recognized as Host in pre-event news releases distributed to media organizations and reporters in the metro Atlanta area
- Recognized as Host in pre-event emails distributed to more than 3,000 metro Atlanta business and community leaders
- Recognized as Host on event page of Atlanta Press Club website
- Holiday gift basket from local artisans (up to \$500 value)

**TO SPONSOR OR FOR MORE INFORMATION,
CONTACT PAULA HOVATER:
phovater@atlpressclub.org or 404-625-2882**

NOTE: THE PURPOSE OF HALL OF FAME SPONSORSHIPS IS TO SUPPORT THE NON-PROFIT MISSION AND WORK OF THE APC. UNLESS OTHERWISE SPECIFIED IN A CONTRACT, YOUR SPONSORSHIP OF THE APC IS AN UNRESTRICTED GIFT. THE APC IS NOT RESPONSIBLE FOR FULFILLING BENEFITS FOR IN-PERSON EVENTS DURING OR AFTER ANY PERIOD OF PUBLIC RESTRICTION DUE TO THE CORONAVIRUS PANDEMIC. DECISIONS ABOUT SUCH EVENTS ARE AT THE SOLE DISCRETION OF THE APC AFTER CONSULTATION OF REGIONAL HEALTH GUIDELINES.

HALL OF FAME SPONSORSHIP

FRIENDS AND FAMILY: GOLD LEVEL / \$7,500

Recognition and benefits:

- Four (4) luxury commemorative items
- Full-page ad in Hall of Fame event program (print or digital, where applicable)
- Recognition at beginning of event (virtual, where applicable)
- Recognized as Gold Donor in pre-event news releases distributed to media organizations and reporters in the metro Atlanta area
- Recognized as Gold Donor in pre-event emails distributed to more than 3,000 metro Atlanta business and community leaders
- Recognized as Host on event page of Atlanta Press Club website
- Holiday gift basket from local artisans (up to \$500 value)

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HALL OF FAME SPONSORSHIP

FRIENDS AND FAMILY: SILVER LEVEL / \$5,000

Recognition and benefits:

- Four (4) luxury commemorative items
- Full-page ad in Hall of Fame event program (print or digital, where applicable)
- Recognition at beginning of event (in-person or virtual, where applicable)
- Recognized as Silver Donor in pre-event news releases distributed to media organizations and reporters in the metro Atlanta area
- Recognized as Silver Donor in pre-event emails distributed to more than 3,000 metro Atlanta business and community leaders
- Recognized as Silver Donor on event page of Atlanta Press Club website

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HALL OF FAME SPONSORSHIP

FRIENDS AND FAMILY BRONZE LEVEL / \$2,500

Recognition and benefits:

- Two (2) luxury commemorative items
- Half-page ad in Hall of Fame event program (print or digital, where applicable)
- Recognized as Bronze Donor in pre-event news releases distributed to media organizations and reporters in the metro Atlanta area
- Recognized as Bronze Donor in pre-event emails distributed to more than 3,000 metro Atlanta business and community leaders
- Recognized as Bronze Donor on event page of Atlanta Press Club website

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