

**2020 Newsmaker Luncheon   
Sponsorship Levels and Benefits**

**$2,500** **Presenting Sponsorship Benefits:**

* One table of 10 including signage at luncheon
* Top executive seated next to keynote speaker
* Opportunity for CEO/executive to welcome speaker and guests from the podium for 2-3 minutes at the start of luncheon
* Listed as sponsor in all marketing materials including:
  + Media advisory
  + Atlanta Press Club home page and logo on event page
  + Weekly APC event emails distributed to more than 3,000 media, civic and business leaders
  + Event program with company logo
* Thanked publicly at the luncheon by APC board member
* Opportunity to distribute company collateral at luncheon
* Category exclusivity for presenting sponsors

**$1,500** **Program Sponsor Benefits:**

* Table of 10 with signage at luncheon
* Logo posted on event page of APC website
* A seat at the head table with keynote speaker
* Recognized as sponsor in event emails distributed to more than 3,000 media, civic and business leaders
* Recognized as sponsor with logo in event program
* Thanked publicly at luncheon as a Program Sponsor
* Opportunity to distribute company collateral at luncheon

**$1,000 Supporting Sponsor Benefits**:

* Table of 10 with signage at luncheon
* Logo posted on event page of APC website
* Recognized as sponsor in event emails distributed to more than 3,000 media, civic and business leaders
* Recognized as sponsor in event program
* Thanked publicly at luncheon as a Supporting Sponsor
* Opportunity to distribute company collateral at luncheon